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INDUSTRIAL DEVELOPMENT ORGANIZATION



# UNIDO – Private Sector Partnerships

*"Leveraging Businesses for Global Impact"*

# WHY partner with UNIDO?

UNIDO partners to increase its developmental impact and to leverage resources and know-how towards **Inclusive and Sustainable Industrial Development (ISID)**.

- ❖ **Market access and new business**, by gaining understanding of the local context through field presence: 49 regional hubs, regional & country offices in 156 countries & working with 99 UN country teams.
- ❖ **Cutting-edge technology transfer**, through capacity building and knowledge exchange opportunities, facilitated by UNIDO, acting as an honest broker.
- ❖ **Investment facilitation and prospects** that drive market transformation and benefit all partners involved.
- ❖ **Networking and engaging in dialogue and collaboration** with influential representatives from industry, governments and the international development community facilitated by UNIDO, acting as an impartial convener.
- ❖ **Achieving development impact**, by potentially scaling-up and replicating successful initiatives for greater reach and influence.

The private sector partnerships are guided by **transparency, integrity, compliance with environmental, social and governance standards, equity** and **respect**.



# HOW to partner with UNIDO?





Projects  
Specific duration,  
geographical location &  
funding for a common goal.



# HOW to engage with UNIDO?

**Model:** collaboration with Member State and Private Sector

**PPDP projects (public private developmental partnership)** when public and private sector actors collaborate to improve people's lives and contribute towards ISID **through technical cooperation projects aligned with all the involved parties interests and mandates.**

**Donor/  
Member State**

**Private sector partner**

**UNIDO / development  
partner**

**WHAT?**

**Technical cooperation project:** co-created and co-designed and aligned with member state government, private sector and UNIDO's mandates and interests.

**WHY?**

- Tool for implementation of MS Development Cooperation Strategy/Policy
- Achievement of SDGs
- Facilitate market access for MS's private sector

- Market access and new business
- Knowledge and technology exchange
- Investment facilitation
- Networking
- Achievement of SDGs

- Achievement of SDGs
- Achievement of UNIDO mandate
- Service to the Member States
- Knowledge and technology exchange



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## Example: Industrial Skills Development for Job Creation



- ✓ **Business Partner:** Volvo AB
- ✓ **Focus area:** Industrial skills dev. – heavy-duty machinery
- ✓ **Country:** Zambia
- ✓ **How? (modality):** LKDF platform, PCP





Events & Platforms  
Opportunities to discuss, share  
expertise, and generate new  
solutions.

# How to engage with UNIDO?

Private sector can make a meaningful and valuable contribution to the overall objectives and success of UNIDO flagship initiatives while being given access to the breath of technical tools and expertise as well as networking opportunities.

	Events participant	Events co-organizer	Events sponsor
WHAT?	<ul style="list-style-type: none"> <li>- Attendance to the event</li> </ul>	<ul style="list-style-type: none"> <li>- Organizing a panel, setting up a challenge/competition</li> <li>- Displaying innovative solutions, etc.</li> </ul>	<ul style="list-style-type: none"> <li>- Financial or in-kind contribution to the event</li> </ul>
WHY?	<ul style="list-style-type: none"> <li>- Knowledge exchange</li> <li>- Networking</li> </ul>	<ul style="list-style-type: none"> <li>- Visibility/exposure and promotion</li> <li>- Innovation and influence</li> <li>- Knowledge exchange</li> <li>- Networking and identifying new business opportunities</li> <li>- Contribute to SDGs</li> </ul>	<ul style="list-style-type: none"> <li>- Visibility and promotion</li> <li>- Knowledge exchange</li> <li>- Networking and identifying new business opportunities</li> <li>- Contribute to SDGs</li> </ul>

## Examples of events:





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Events & Platforms

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# How to engage with UNIDO?

Examples of UNIDO flagship initiatives:



The **IVECF** is a solutions platform to advance **climate action and sustainable energy for development**. It facilitates dialogue to advance sustainable energy development.



**AIM Global** is fostering collaboration for the **development and deployment of AI technologies**. Its focuses on enhancing industrial competitiveness, advancing sustainable development, and ensuring fair access to the benefits of AI for all.



**IDDI** is a global coalition of public and private organizations to **stimulate demand for low carbon industrial materials**.



The **LKDF Forum** is an occasion for public and private stakeholders to delve into the importance of **skills development**, and provide recommendations on ways to assess, develop, and monitor curricula in training activities and explore collaborative solutions.



**Bridge for Cities** is a forum that promotes the implementation of the 2030 Agenda for Sustainable Development in cities for scaling up their engagement in **inclusive and sustainable urban and industrial development initiatives**.



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**Thank you!**

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