

upgrade² europe

upgrade2europe project newsletter



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Foreword

We are happy to share with you the third upgrade2europe newsletter, in which you will be able to read about many useful informations - not just about the progress of the project, but also about **networks that are supporting you in performing better at an international level.**

We will also let you peek behind the curtains by telling you more about **how did we arrive to the idea of the project and in what ways it is unique** in fostering your skills needed for international success.

Read more on the next pages, and thank you for being with us!

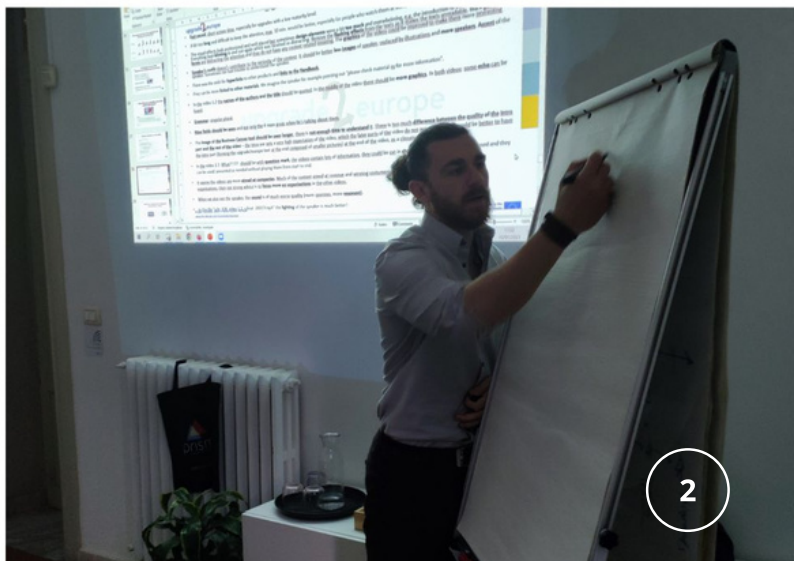
The upgrade2europe project team

NICE TO SEE YOU!



TRANSNATIONAL PARTNER MEETING IN PALERMO CIAO RAGAZZI!

The upgrade2europe partnership met in the sunny Palermo on Sicily on 10-11 January 2023. The main focus of the partner meeting was on the conducted internal and external testing sessions, that aimed at gathering input and feedback for the improvement and finalization of the project's products. By incorporating testers' feedback and improvement suggestions, ipartners will ensure that the **Process Model**, the **Handbook**, the **Teaching and Learning Videos**, the **Self-Assessment Tool** and the **e-mail course** are completely adjusted to the needs of SMEs, SMOs and training providers.





upgrade2europe

The Whys and Hows

Interview with Heike Kraack-Tichy, the coordinator of the project

Heike, please, explain how did you arrive to the upgrade2europe project idea?

emcra has always been deeply ingrained in the EU-space: we were part of dozens of EU-projects, developed several training programmes on national and international funding, contribute to and organise regular networking events for fundraisers and EU-aficionados, and much more. In 2014 we decided to share our experiences and insights via our own EU-project “europeanisation” to inspire even more people about Europe. The project was concluded in 2016 and its products have garnered a slew of positive reviews. One of those products was a self-assessment tool that received great feedback and has been used by a lot of people. upgrade2europe aims to update and expand this tool and bring it to an even wider audience!

In what ways is the project unique?

upgrade2europe is the only project that allows organisations and enterprises to independently inform themselves about the topics of internationalisation or europeanisation. It helps them with identifying holes in their organisational structure and delivers tailor-made tips and suggestions on how to begin and/or drive forward their individual process of europeanisation or internationalisation.

How is the project supporting SMOs, SMEs and training providers in implementing their international ambitions?

The self-assessment tool allows SMOs, SMEs, training providers and other organisations to assess and visualise their status quo and informs them of options

on how to drive their processes of internationalisation forward. In addition to this, upgrade2europe will produce a slew of additional products and “on the job” learning materials such as an Email-Course that provides weekly insights and information, short learning videos that illustrate important aspects of internationalisation, and an extensive handbook that covers all things europeanisation.

How are the project results complementary to each other?

The upgrade2europe products provide multiple points of access to the topic of internationalisation, which allows for either a quick read-up on the core issues, a thorough deep dives into the issue, or anything in-between. The materials have been designed in a way that makes it possible to just dip your toes in the topic but also provide ample content and information for scoping out the nitty gritty details of the process of europeanisation.

Where can one find the project results to start the journey of becoming more successful at an international level?

We will soon “upgrade” our old project website <https://europeanisation.eu/en/> with the new contents from upgrade2europe. Stay tuned!



The European Commission has declared

2023 the European Year of Skills.

The European Year of Skills will give a fresh impetus to lifelong learning, empowering people and companies to contribute to the green and digital transitions, supporting innovation and competitiveness.

We are proud to support this noble initiative with the upgrade2europe products!

**DID
YOU
KNOW**
?

We are supporting your European success, who else does so?

Supporting EU Networks

Enterprise

Europe

Network



[Click here to find your local EEN](#)

The Enterprise Europe Network (EEN) helps businesses innovate and grow on an international scale. It is the world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions.

The Network is active worldwide. It brings together experts from member organisations that are renowned for their excellence in business support.

Member organisations include:

- chambers of commerce and industry
- regional development organisations
- universities and research institutes
- innovation agencies



EPALE is a European, multilingual, open membership community of adult learning professionals, including adult educators and trainers, guidance and support staff, researchers and academics, and policymakers.

EPALE is funded by the Erasmus+ programme. It is part of the European Union's strategy to promote more and better learning opportunities for all adults.

EPALE does this by supporting and strengthening the adult learning professions. It enables members to connect with and learn from colleagues across Europe, through its blog posts, forums, the Partner Search tool, complemented with physical gatherings.

EPALE provides a wealth of high-quality, accurate information relevant for adult learning practitioners. Over time, more and more of this content should be provided by members themselves

EPALE

Electronic Platform

for Adult Learning in

Europe



[Click here](#)

European IP

Helpdesk



[Click here](#)

A first-line intellectual property (IP) service providing free-of-charge support to help European SMEs and beneficiaries of EU-funded research projects manage their IP in the context of transnational business or EU research and innovation programmes.

The European IP Helpdesk supports European SMEs and research teams involved in cross-border business and/or EU-funded research activities manage, disseminate and valorise their IP. Offering a broad range of informative material, a Helpline service for direct IP support as well as on-site and online training, our main goal is to support IP capacity building along the full scale of IP practices: from awareness to strategic use and successful exploitation.



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Make the most out of your organisation at a European level!

Let's connect!

info@emcra.eu
upgrade2europe@csmkik.hu



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