



# Florgarden

## PARFUMERIE DE LUXE

### **Florgarden Ltd.**

is a dynamically developing, market-oriented company, one of the **leading** perfume manufacturers in Bulgaria with a tradition in the production of unique fragrances **since 1996**.

It has its own factory, equipped with **modern high-tech** production lines and works with the **most famous** suppliers of fragrances in the world. The capacity is 100,000 liters in more than **2 million** packages of perfumes, distributed in different product lines, volumes and a wide variety of more than 400 fragrances. All offered products are developed in the leading laboratories under the direct control of an expert perfumer. The Perfumes comply with all the **requirements and regulations** on **safety laid** by the European Parliament. The fragrances have been notified in accordance with the Directive 2005/36/EC (on the recognition of professional qualifications) and Regulation (EC) No 1223/2009 of the European Parliament.

**Florgarden** has a reputation as a fair company, which, due to its foresight, flexible policy, expeditious and precise work, has managed to establish itself as a market leader in its field. The company works at a high, **professional level**, with accuracy and correctness based on mutual respect in the relationships with his clients and partners.

Covid-19 practically halted the production and sale of perfume products by the company in March this year. In order to mitigate the negative effects of Covid-19 on the company's activities and prevent job cuts, we were able to relatively quickly convert part of the production of perfumes into the production of **sanitizers**. The company currently produces **Ultra clean sanitizer** (cleansing hand gel) in various packages at competitive prices. In this way, we responded to the shortage of **hand sanitizers** and were able to re-position ourselves, our customers and employees by carrying out activities that are in the public interest. **Ultra clean** has the necessary **certificates and permits** for its production and sale in the country and abroad.

However, the saturation of the domestic market with **sanitizers**, as well as the need to preserve the jobs of our employees, has resulted in the need to increase the export share of the sanitizers produced by the company. For this purpose it is necessary to establish contacts with potential partners abroad.

**In this regard,**

**Florgarden** relies on the assistance of the trade representatives of the Trade and Economic Affairs Offices in the foreign representations of the Republic of Bulgaria abroad.