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BUSINESS OPPORTUNITIES FROM ISRAEL

July 2024

Greetings from the Federation of Israeli Chambers of Commerce!

As part of our efforts to promote business matchmaking for Israeli companies, we give you this monthly edition of our members' business offers. All are looking for new business partners, distributors, representation or suppliers.

Companies who find these offers relevant to them may contact us directly and approach Ms. Yonat Keren: chamber@chamber.org.il

We invite you and your members to submit business offers for publication on our website business opportunity system.

To post an offer, please [click here](#)

Thank you in advance for your cooperation.

<i>Offer No.</i>	<i>Interested in</i>	<i>Subject</i>
151851	<i>Export</i>	<i>Medical Device: Automated Cell Imaging and Analysis Solutions for Clinical and Research Use</i>
151852	<i>Export/Cooperation/Representation</i>	<i>Vitamin and Mineral Premixes for Farm Animals and Pets, including full technical support</i>
151853	<i>Export/Franchisee</i>	<i>Additives for Corrugated Cardboard Industry</i>
151855	<i>Import</i>	<i>Office Furniture</i>
151856	<i>Import</i>	<i>Equipment for Road Marking Machinery and Powder Coating Equipment</i>
151858	<i>Import</i>	<i>Disposable Products: Toys, Household and Consumer Products</i>
151859	<i>Services/Joint Ventures</i>	<i>Consulting Services for International Furniture and Construction Companies</i>

EXPORT

Company Name	BioView Ltd. (19365)
Contact Person	Initial contact to be made via the Federation of Israeli Chambers of Commerce: International Relations Division Email: chamber@chamber.org.il
Website	www.bioview.com
Year of Establishment	2000
No. of Employees	25
Offer No.	151851
Interested in	Export
Summary of offer	Medical Device: Automated Cell Imaging and Analysis Solutions for Clinical and Research Use
<p><u>Description of Offer</u></p> <p>Our company is a leading provider of automated cell imaging and analysis solutions for pathology, cytology, and cytogenetics laboratories.</p> <p>Our field-proven AI-based automated cell imaging and analysis solutions are designed to facilitate and standardize the analysis and reporting of microscopy-based assays across a wide range of sample types and markers.</p> <p>With world-spanning regulatory approvals and wide adoption, our brand is synonymous with quality, reliability, and agility.</p> <p>Unique Offerings:</p> <ul style="list-style-type: none"> • Wide range of imaging and analysis configurations to fit laboratory sample volume, desired automation level and budget. • Wide range of applications covered by the same system: <ul style="list-style-type: none"> - Fluorescent in Situ Hybridization (FISH) - Karyotyping - Rare cell detection / Circulating Tumor Cells • Web-based application for remote digital review, analysis, and reporting • Integrated AI-based cell imaging and analysis algorithms to reduce operator time and improve user experience • Regulatory approved for clinical use in major markets. <p>Our customers include:</p> <ul style="list-style-type: none"> - Public hospitals 	

<ul style="list-style-type: none"> - Privately owned laboratories - Companies/ R&D centers developing new assays <p>Marketing and Sales:</p> <p>Our products are marketed and sold through a network of regional and global distributors.</p> <p>Our U.S. subsidiary is responsible for marketing and sales in North and South America.</p>	
Other Information	We are looking for worldwide distributors with initial focus on South American and Spanish markets.
Potential Partners	Medical device distributors, experienced in marketing, sales, and support of computerized medical devices. Exposure to molecular pathology, cytogenetics, oncology, and cytology laboratories as well as familiarity with microscopy/imaging-based systems is advantageous.
Target Countries	Worldwide

Company Name	Bar-Magen Ltd. (14777)
Contact Person	Initial contact to be made via the Federation of Israeli Chambers of Commerce: International Relations Division Email: chamber@chamber.org.il
Website	www.bar-magen.com
Year of Establishment	1984
No. of Employees	60
<i>Offer No.</i>	<i>151852</i>
<i>Interested in</i>	<i>Export/Cooperation/Representation</i>
Summary of offer	<i>Vitamin and Mineral Premixes for Farm Animals and Pets, including full technical support</i>
<p><u>Description of Offer</u></p> <p>We are an Israeli company with over 40 years of experience, specializing in high-quality vitamin and mineral premixes for farm animals and pets.</p>	

Our products are scientifically formulated with premium ingredients and tailored to meet the specific nutritional needs of each client.

We import and distribute a wide range of animal nutrition supplements.

Moreover, we offer expert consulting services and operate a lab for feed analysis.

Potential Partners	Distributors.
Target Countries	Europe, Africa.

Company Name	Dor Chemicals Ltd. (19565)
Contact Person	Initial contact to be made via the Federation of Israeli Chambers of Commerce: International Relations Division Email: chamber@chamber.org.il
Website	www.dor-group.com
Year of Establishment	1963
No. of Employees	220
Offer No.	151853
Interested in	Export/Franchisee
Summary of offer	Additives for Corrugated Cardboard Industry

Description of Offer

Founded in the early 1960s, our company is Israel's largest marketer of methanol and MTBE.

Our vision is to energize a greener world and set a new standard in the industry for innovation, quality, and environmental impact.

We offer clients worldwide CP88 – a cost-effective additive that provides waterproofing and superior bond strength to corrugated cardboard starch glue.

The major benefits of CP88 are:

- Strength: CP88 saves paper costs and improves quality, increasing the values of ECT (Edge Crush Test), BCT (Box Crush Test), and PAT (Pin Adhesion Test).

<ul style="list-style-type: none"> - Cost efficiency: CP88 saves production costs by increasing machine speed - Waterproof: CP88 waterproofs starch glue according to FEFCO 9 and TAPPI standards. 	
Potential Partners	Starch suppliers, paper chemical suppliers, ink suppliers, glue suppliers.
Target Countries	Worldwide

IMPORT

Company Name	Pitaro Furniture (2003) Ltd. (20909)
Contact Person	Initial contact to be made via the Federation of Israeli Chambers of Commerce: International Relations Division Email: chamber@chamber.org.il
Website	www.pitaro.co.il
Year of Establishment	1962
No. of Employees	50
<i>Offer No.</i>	<i>151855</i>
<i>Interested in</i>	<i>Import</i>
Summary of offer	<i>Office Furniture</i>
<p><u>Description of Offer</u></p> <p>Our company, founded in 1962, is one of the leading office furniture suppliers in Israel. Our main activity focuses on B2B projects in office and contract furniture.</p> <p>We represent in Israel the world's leading design and production establishments. In addition, we own a carpentry that combines meticulous craftsmanship with advanced molded plywood technology.</p> <p>We aim to increase our range of suppliers to offer our customers a broader variety of options.</p>	

Potential Partners	Furniture Manufacturers.
Target Countries	European Countries.

Company Name	Argentools Ltd. (13415)
Contact Person	Initial contact to be made via the Federation of Israeli Chambers of Commerce: International Relations Division Email: chamber@chamber.org.il
Website	www.argentools.co.il
Year of Establishment	1969
No. of Employees	170
Offer No.	151856
Interested in	Import
Summary of offer	Equipment for Road Marking Machinery and Powder Coating Equipment
<p><u>Description of Offer</u></p> <p>Our company supplies industrial and construction equipment in six different categories of products. The company is active in hand tools, technical supply, power tools, construction equipment, paint equipment, and welding machinery .</p> <p>For over 50 years, the company has devoted itself to painting equipment which includes sand-blasting, spray, painting, and powder .</p> <p>Our company is the formal representative of many respected global known brands such as Matika, Husqvarna, Ridgid, Olfa, Fronius, Briggs, Wagner, Titan, Clemco, and many more.</p> <p>We take pride in our service team which is completely devoted to our customers.</p>	
Other Information	<p>Timeline of the company:</p> <p>1937: Founded in Argentina 1954: Moved to Israel 1962: Started importing from Japan 1994: Started importing from Bronco 2012: We acquired five Israeli companies.</p>

Potential Partners	- Road Marking Machinery Manufacturers - Powder Coating Equipment Manufacturers
Target Countries	Taiwan

Company Name	Shay Pop Marketing Ltd. (66342)
Contact Person	Initial contact to be made via the Federation of Israeli Chambers of Commerce: International Relations Division Email: chamber@chamber.org.il
Website	www.shaypop.com
Year of Establishment	2008
No. of Employees	15
Offer No.	151858
Interested in	Import
Summary of offer	Disposable Products: Toys, Household and Consumer Products
<p><u>Description of Offer</u></p> <p>Our company imports and markets toys, household and consumer products. We distribute to retail stores throughout Israel.</p> <p>We have been in business for over 15 years and manage 4 stores specializing in low-cost products for the final consumer, focusing on high-volume sales with low profitability.</p> <p>Currently, we are interested in expanding our product range and want to import various disposable products.</p>	
Potential Partners	Suppliers and manufacturers of disposable products.
Target Countries	East Asia.

SERVICES/JOINT VENTURES

Company Name	Miri Shafir Rozen (26275)
Contact Person	Initial contact to be made via the Federation of Israeli Chambers of Commerce: International Relations Division Email: chamber@chamber.org.il
Website	www.mirishafir.co.il/en/
Year of Establishment	2023
No. of Employees	1-10
Offer No.	151859
Interested in	Services
Summary of offer	Consulting Services for International Furniture and Construction Companies
<p><u>Description of Offer</u></p> <p>My consulting services are designed to help international furniture and construction companies to enter the Israeli market effectively. Services include market mapping and identification, leadership empowerment, functionality gap analysis, implementation of efficient management tools, product portfolio innovation and pricing updates, process structuring, customized customer journey experiences, and the use of AI tools for market research and competitor analysis.</p> <p>The Services include:</p> <ul style="list-style-type: none"> - Quick Market Entry: Accelerate your entry into the Israeli market with strategic guidance and support. - Increase Sales: Enhance your sales of international products within the local market through targeted strategies. - Specialization in the Design and Furniture Sector: Benefit from expert guidance and support tailored specifically for the Israeli design and furniture sector. - Local Negotiations and Sales Language: Gain proficiency in Israeli negotiation techniques and sales language to effectively engage with local partners and customers. - Product Suitability Analysis: Evaluate and adapt your products to suit Israeli consumer preferences through comprehensive market surveys, potential 	

marketing plans, and distribution strategies.

- Partnerships & Local Connections: Establish valuable connections with local companies and brands interested in your products. I facilitate joint meetings with importers and local businesses, assisting in initial product presentations and the preparation of commercial agreements based on the progress with interested parties.

Potential Partners

1. International Furniture Manufacturers: Companies looking to penetrate the Israeli market with innovative and high-quality furniture designs.
2. Construction Material Suppliers: Suppliers of advanced construction materials seeking to establish a presence in the Israeli construction sector.
3. Design and Home Decor Brands: Brands specializing in home decor and design, aiming to expand their customer base in Israel.
4. Global Retail Chains: Large retail chains interested in introducing new product lines to the Israeli market.

Target Countries

Italy, Germany, Spain, Netherlands, Denmark, Sweden.