

新净信

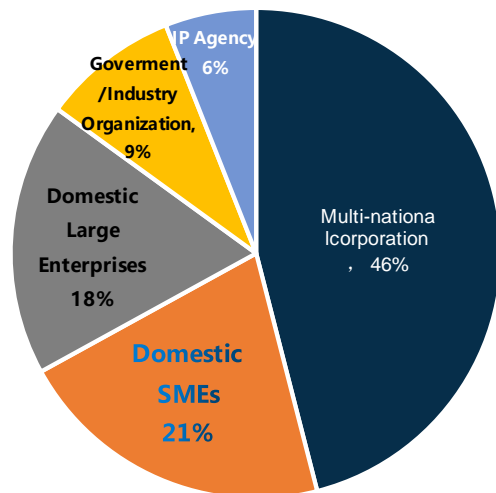
新净信

COMPANY INTRODUCTION

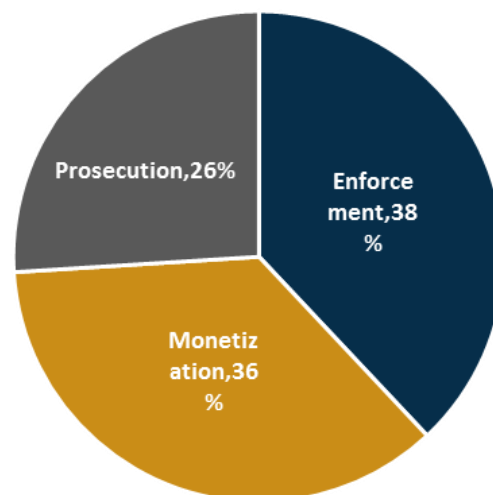
SINOFAITH
新净信

- Established in 1999 and restructured in 2009, Sinofaith is the **largest integrated intellectual property service group in China**.
- Our vision is to become **a comprehensive IP service organization with global coverage**, providing our clients with full chain services in the areas of IP, technology transfers and commercialization and management of intangible assets.
- We have proudly served 300 large sized and 4000 small and medium sized Chinese and global clients and retain over 800 employees in the whole group.

Revenue by Client Type



Revenue by Business Type



Office Locations



The United States



Japan



- Sinofaith is preparing for IPO, and has completed the latest round of financing three months ago. Financial Investors hold over **40%** shares. Sinofaith **Key Financial Investors** are:



China Development Investment Corporation (Technology Transfer Fund)



China Merchant Capital (China Trade in Service Innovation Investment Fund)



Fortune Capital



VC of Shanghai S&T Investment Co. Ltd



IP Prosecution

BEIJING EAST IP LTD.
BEIJING EAST IP LAW FIRM



IP Valuation

OCEAN TOMO®

上海必利专利评估技术有限公司
SHANGHAI BILIZHILIANG PINGGU JISHI YU JIANGONGSI



IP Finance



Enforcement
/ Consulting

SINOFAITH
新诤信

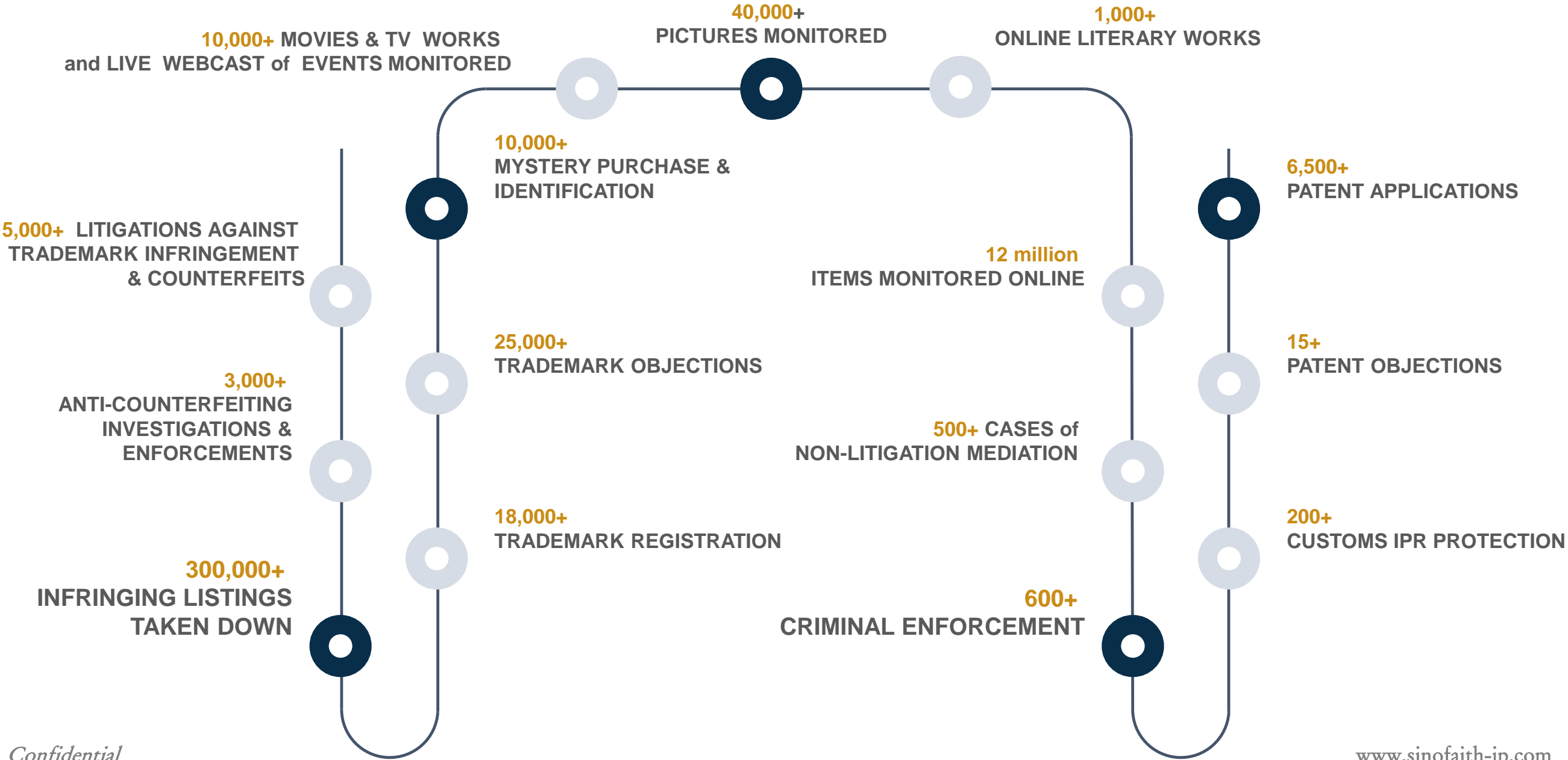


Technology Transfer Policy Consultancy
/ Licensing

OCEAN TOMO®



合纵天下
HE ZONG TIAN XIA



Honors and Achievements

The largest intellectual property protection and commercialization agency in Shanghai



ISO9001 Certificate



One of "the 50 Most Valuable Enterprises in China" of Zero2IPO



Shanghai Specialized Newly-granted Enterprise



Leading enterprise in the field of intellectual property protection, leading integrated service agency for intellectual property, and pilot unit for national IP operation in China.



National Intellectual Property Brand Cultivation Enterprise



First Overseas M&A in China's Intellectual Property Industry



Honors and Achievements



1. The only designated IP service agency in the finals of the third China Innovation and Entrepreneurship Competition.
2. Obtained the 2014 “Outstanding Enterprise Award for Intellectual Property Protection Industry” and “The Best Solution for Internet Intellectual Property Industry” awarded by China Software Conference
3. China’s Anti-Counterfeiting and Counterfeiting Innovation Strategic Alliance has launched the “China Anti-Counterfeit and Counterfeiting Annual Report 2014” Blue Book.
4. Selected by QBPC (Quality Brand Protection Committee) as TOP 10 Best Cases Awards winners (2009~2018)
5. Shanghai Advanced Technology Enterprise
6. Shanghai Zhangjiang Micro Headquarters Company

Service Offering: Registration & Prosecution

Trade Mark

- Clearance Search/Registration/Rejection Appeal
- Opposition/Invalidation/Non-use Cancellation
- Administrative Litigation/Legal Opinion
- Litigation
- Assignment
- Renewal



Patent

- Tech Mining
- Drafting & Filing
- Patent application in Mainland China, Hong Kong, Taiwan, Macau and other countries and regions
- PCT Application
- Reexamination & Invalidation
- Annuity Management
- Confidentiality Review

Other

- Registration of Copyright
- Registration of Domain Name
- Recordal of layout-design of integrated circuits
- Domain Name Arbitration

Service Offering: Enforcement & Consultancy

- Investigation and Evidence Collection
- E-commerce platform Complaint
- Administrative Complaint
- Demand Letter/Take-down Notice
- Co-existence Agreement
- Civil Lawsuit
- Customs Protection
- Criminal Lawsuit



Consultancy

- IP Strategy & Portfolio Management
- IP Transaction & License
- Patent Search and Analysis:
 - Validity & Proprietorship Search
 - Freedom-to-Operate Search (FTO)
 - Monitor of Registration & Use
 - Program & Theme Analysis

Enforcement

