

THE SOUND OF BUSINESS

The official Newsletter of the SOB Project



The Show Must Go On!

WRITTEN BY THE SOB CONSORTIUM

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Despite the extreme situation we are all facing at the moment, the SOB Consortium has been working intensely and continuously to ensure the smooth and timely implementation of the project. If you are staying home, and want to improve your basic, transversal, and managerial skills, we have good news for you!

The **SOB Training Tools** have been finalized, and ready to be used by you - you will find more about it in the article below.

The second great news is that the **SOB Learning Platform** is also shaping up nicely, fed with useful modules, interactive tests, reference links and tons of wonderful music to make your learning experience unique and utmost enjoyable. If you want to learn more about managerial skills, needs analysis, marketing, communications, creativity and innovation, business strategy, just to mention a few of the topics covered, combined with rock music, visit the SOB Learning Platform at: <https://platform.soundofbusiness.eu/>



The SOB Training Tools are Out!

WRITTEN BY THE SOB CONSORTIUM

The members of the Sound of Business project consortium are happy and proud to announce that the **Sound of Business Training Tools (IOI)** have been finalized and are available in English, Hungarian, Bulgarian, Italian, Polish, Greek and Slovakian languages.

The developed output has been created on the basis of the feedbacks and recommendations of the conducted Focus Groups in each country, and is following two main roadmaps:

- it is following the innovative approach based on history of music, mixed with the Project Cycle Methodology
- it aims at improving the basic/transversal skills and entrepreneurial skills of adults

The methodology represented in the Training Manual is recommended for the age group of 25-60, and can be greatly adapted to groups of individuals with various background such as: un- or underemployed people, individuals with the need of requalification of competencies, or those, who are re-entering to the labour market (in many cases, women), as well as ideal for start-up entrepreneurs who have a great interest and need in further developing their managerial competences.

The Training Manual has been designed and recommended for educators, coaches and trainers with at least 3 years of experience in the field of adult education, non-formal education or coaching, and can be freely accessed [here](https://soundofbusiness.eu/).

THE SOB TEAM WISHES YOU A GREAT LEARNING AND/OR
TEACHING EXPERIENCE!
ENJOY!

