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SOB
Newsletter



THE SOUND OF BUSINESS

Use music for getting more skilled in management, business and entrepreneurship

SOB NEWSLETTER 1

Project, Objectives, News



10/2019

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WHAT ARE OUR OBJECTIVES?

- To provide trainers with practical tools leading to an innovative method of training related to basic and transversal skills, innovative managerial competencies and entrepreneurial spirit
- To use and promote a non-formal approach based on art and music
- To stimulate self-employment initiatives among adults
- To promote managerial skills of the adults and foster the importance of innovation and lifelong learning
- To recognise and validate the acquired competencies at European level

WHO WE ARE?

Our consortium consists of 6 organisations from 6 European countries:

- ICEP Institute of European Certification of Personnel s.r.o. - Slovakia
- PRISM -Promozione Internazionale Sicilia-Mondo - Italy
- Chamber of Commerce and Industry Csongrad County - Hungary
- European Center for Quality Ltd - Bulgaria
- Academy of Entrepreneurship Astiki Etairia - Greece
- Spoleczna Akademia Nauk - Poland

We are in charge of implementing The Sound of Business Project, aimed at leveraging the entrepreneurial competencies of adults to attenuate the business knowledge divide. The project is developed within the Erasmus+ Programme, KA2 Strategic Partnerships for Adult Education.



PROJECT NEWS - 2ND PARTNER MEETING IN BULGARIA

The project partners met on 14-15 October 2019 in Sofia, Bulgaria, where they discussed the major results partners achieved since the kick-off meeting in Bratislava. The project's first output, the Training Tools have been finalized and will be soon available on the Learning Platform. The developed output is mostly targeted towards trainers and educational institutions delivering managerial and business trainings. The Training Tools will be made available on the Learning Platform in the forthcoming weeks at: <https://platform.soundofbusiness.eu/>

NEXT STEPS

In the forthcoming period, partners will be developing contents for the second output, the Learning Platform, focusing on basic, transversal and innovative managerial competencies. The Learning Platform is addressing primarily the learners, adults and entrepreneurs, looking for innovative management skills and creative approach to improve their business performance.



Erasmus+



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