**To whom it may concern,**

IZFAS is excited to announce to you that, **Fashion Prime “Textile, Ready to Wear Suppliers and Garment and Textile Machines Fair”** will open its doors to the world for the 4rd time between **15th and 17th of September** at Turkey’s largest and most modern exposition center, fuarizmir, with the support of T.C. Ministry of Trade, in cooperation with **Aegean Exporters’ Association.**

İZFAŞ, bearing the responsibility of being an establishment of İzmir Metropolitan Municipality, is with more than 30 specialized fairs organized every year as revive İzmir’s, Agean Region’s and Turkey’s economy as well continues its mission of creating a very important platform for the promotion of the country and intercultural communication.

**Fashion Prime** is Turkey’s well-known Textile, Ready to Wear Suppliers and Garment and Textile Machines Fair which will gather all relevant professionals such as **retailers, wholesalers, chain stores, stores, designers, exporters, and importers**. Every year, the event provides **B2B meetings** for establishing business contacts throughout the **Turkish and International Manufacturers** who have proved themselves with their designs, technology and product quality.

Also this event will bring **high-quality exhibitors and key players of the industry** together. The opportunities provided to professionals will enrich the volume of trade for sure. To get detailed information, please get in touch with us to find out more about our **Hosted Buyer Programme** and the content of the event.

The Hosted Buyer Programme developed by İZFAŞ aims to improve quality and quantity of business at Fashion Prime. Through pre-arranged B2B meetings where professional visitors are able to meet exhibitors matching their target product groups, we help visitors and exhibitors create more productive business relations. Sector professionals who can make purchasing decision can easily participate in the Hosted Buyer Programme in order to make the most out of their time in the organization.

Those meetings will be set and scheduled via an online platform before the exhibition in order to maximize the time efficiency. According to the rendezvous; exhibitors will visit by the hosted buyers at Speed Networking Area. It is also available to create the best opportunities for new business contacts.

For further information please see;

[**https://fashionprime.izfas.com.tr**](https://fashionprime.izfas.com.tr) **//** [**https://www.fashiontech.com.tr/en**](https://www.fashiontech.com.tr/en)

Thank you in advance for your interest and relevance.