

INNOSPORT
2017

Brokerage event in healthy lifestyle
sports and leisure innovation
medical support



27/07/2017

International Trade Centre, Győr, Hungary

We are pleased to inform you about “**InnoSport 2017 Brokerage Event in healthy lifestyle, sports and leisure innovations, medical support sectors**” in Hungary” on the **27th of July 2017**. The brokerage event offers a great opportunity to companies working in the sports, leisure activities, medical and health sectors to find new business partners, explore new market potentials and increase competitiveness and visibility on international markets.

The InnoSport 2017 event is organised by the Chamber of Commerce and Industry for Győr-Moson-Sopron County. The event is organised parallel to the European Youth Olympic Festival (http://gyor2017.hu/en_GB/home).

Besides participants from the industry and sports organizations, research centres are welcome to facilitate business, research&development cooperation and technology-transfer on international level.

The language of the event – including the conference speeches, B2B meetings, social event and workshop) is **English**.

Venue: International Trade Centre (Chamber of Commerce and Industry for Győr-Moson-Sopron County), 9021 Győr, Szent István str. 10/A.

The participation at InnoSport 2017 Brokerage Event is **free of charge** but requires prior registration. Exhibition place or stand is available free of charge in limited number, for details please contact een@gymiskik.hu or +36 96 520290 as soon as possible, but not later than 31th March 2017.

You can register yourself at the official website of the event on the following link: https://www.b2match.eu/innosport2017/sign_up

For further information please visit the website of the event (<https://www.b2match.eu/innosport2017>) or please contact our colleague on een@gymiskik.hu.



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Draft agenda:

27th July, Thursday

Time	Programme
9:30 – 10:00	Registration
10:00 – 10:15	Welcome & introduction President of Chamber of Commerce and Industry Patron of the event
10:15 – 10:30	Services of the Enterprise Europe Network Judit Félhelyesné Zubonyai, Head of international department
10:30 - 11:30	International business opportunities in sport innovation and investments, competition and extreme sport - panel discussion Moderator: Mr. Csaba Miskolczi (Manager, Quantum Leap) Participants: Mr. Álmos Szőke (On Premise manager, Red Bull Hungaria Kft.) Mr. Gábor Király (kiralygabor.eu) tbd.
11:30 – 11:45	From start-up to expansion stage: X-Body goes international Success story from Győr
11:45 – 12:00	A step to the Italian market Success story with EEN
12:00 – 13:00	Lunch break
13:00 – 15:00	B2B meetings / Parallel: workshops
15:00 – 15:20	Coffee break
15:20 – 17:30	B2B meetings / Parallel: workshop
18:00 – 18:05	Closure of the day
18:05 – 18:30	Guided tour in the historic city centre
18:30-	Networking dinner (optional)

Registration on the following webpage: <https://www.b2match.eu/meet2match2015>

Further information: Tel.: +36 96/520-290, e-mail: een@gymiskik.hu

